

Degree Guide for the College of Arts and Sciences: 2017-2018
BROADCAST & ELECTRONIC MEDIA STUDIES MINOR
JOURNALISM MINOR
PUBLIC RELATIONS MINOR

MINOR - BROADCAST & ELECTRONIC MEDIA STUDIES: 21 CREDITS

LOWER DIVISION

	Credits	Grade
INMD 101 Media Literacy	3	
BRCO 203 Fundamental TV Production	3	

UPPER DIVISION

	Credits	Grade
BRCO 303 Intermediate TV Production	3	

BRCO 304-494 Electives: 12 credits

MINOR - JOURNALISM: 19 CREDITS

LOWER DIVISION

	Credits	Grade
INMD 101 Media Literacy	3	
JOUR 110 Journalistic Writing	3	
JOUR 220 Student Media Writing Lab	1	
JOUR 270 Photojournalism	3	

UPPER DIVISION

	Credits	Grade
JOUR 440 Seminar: Media & Democracy	3	

300-400 Level INMD, JOUR Electives:

	Credits	Grade
	3	
	3	

MINOR - PUBLIC RELATIONS: 18 CREDITS

LOWER DIVISION

	Credits	Grade
INMD 101 Media Literacy	3	
JOUR 110 Journalistic Writing	3	
PRLS 260 Public Relations Principles	3	

UPPER DIVISION

	Credits	Grade
PRLS 310 Writing for Public Relations	3	
PRLS 360 Strategic Communications	3	

Elective:

300-400 Level BRCO, INMD, JOUR or PRLS:

	Credits	Grade
	3	